



AFCOM Selects DealCenter LLC To Ensure Optimum Meeting Opportunities at the Upcoming Data Center World® Spring 2010, The Largest Educational Conference For Data Center Management Professionals

NEW YORK, NY and NASHVILLE, TENNESSEE– January 25, 2010– [DealCenter, LLC](#), a social media platform and online meeting system deployed via a customized website that allows attendees and exhibitors to schedule meetings with their peers leading up to and during a trade show, conference or expo, announces today it will provide its meeting service to [Data Center World](#), the leading educational conference for data center professionals, held March 7-11 in Nashville, Tennessee. This is the second time [AFCOM](#), the association organizing Data Center World, has selected DealCenter to be deployed at its events.

"The DealCenter was a success for our event last year and we anticipate even more pre-event networking to take place at this year's Data Center World," comments Jill Eckhaus, CEO of AFCOM. "In today's tough economy, DealCenter offers a way to foster additional event ROI. Networking is a major aspect of the Data Center World event and DealCenter offers the ideal environment to facilitate on-site meetings and networking."

As part of DealCenter's latest technology, [DealCenter Concierge](#) will be launched at this year's Data Center World. DealCenter Concierge gives attendees the opportunity to have their meetings scheduled for them, further extending DealCenter's capability to 'take the work out of networking'.

"Our team is excited to work with Data Center World again this year," states Jaymie Scott Cutaia, CEO of DealCenter, LLC. "It's one of the largest events of its kind, and has been named one of the 50 fastest growing tradeshow in the US, a true testament to its commitment to ensure real business is done at its event. We are honored to support the meeting management of Data Center World, and we are looking forward to another successful year, especially with the rollout of our new DealCenter Concierge Service. We look forward to hundreds, if not thousands, of meetings held and to four days of real networking opportunities."

For more information about DealCenter, please click [here](#). To register for Data Center World, click [here](#).

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About DealCenter, LLC

The DealCenter is a social media platform and online meeting system deployed via a customized website that allows attendees and exhibitors to schedule meetings with their peers leading up to and during a trade show, conference or expo. The DealCenter provides

'attendance justification' and measurable ROI by increasing the number of new contacts and fresh business opportunities realized at an event. For more information on DealCenter, LLC please visit www.deal-center.com or email info@deal-center.com.

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About Data Center World Conferences

Data Center World, operated by AFCOM, the world's leading 4,500-member data center association, is the industry's premier networking and educational conference, and occurs bi-annually. Thousands of data center professionals, from many of the largest corporations across all industries, government organizations, and academic institutions in the world attend Data Center World to share, discuss and learn about the latest data center trends, technologies and best practices, as well as products and services by some of the world's leading data center technology and service providers. *Tradeshaw Week* recognizes Data Center World as one of the 50 fastest growing shows in the U.S. (2006, 2007 and 2008).

For more information, visit www.datacenterworld.com.

About AFCOM

AFCOM (www.afcom.com) is a leading association supporting the educational and professional development needs of data center professionals around the globe. Established in 1980, AFCOM currently boasts more than 4,500 members and 38 chapters worldwide, and provides data center professionals with unique networking opportunities and educational forums and resources through its annual Data Center World Conferences, published magazines, regional chapters, research and hotline services, and industry alliances.

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